



# SPONSORSHIP PROPOSAL

Saturday | March 7th | Competitive  
Sunday | March 8th | Recreational  
9:00 AM to 1:00 PM

Starfinder in Manayunk



**Starfinder.**  
**Soccer for Social Change.**

Using soccer as the catalyst to transform the lives of youth from underserved neighborhoods through deep programming, supportive mentorship, and a tight-knit community.

[www.starfinderfoundation.org](http://www.starfinderfoundation.org)

# YOUR SPONSORSHIP SUPPORTS SOCCER FOR SOCIAL CHANGE



*We believe that soccer and youth development have the power to transform. Not just our youth, not just our communities, but our society as a whole.*

*Every child deserves an equal shot at achieving their goals and fulfilling their promise. But that is not the reality for many kids in Philadelphia.*

## **That is where Starfinder comes in.**

Since its inception, Starfinder's programs have touched over 11,000 youth living in low-income and underserved communities, with our graduating seniors ***achieving a 100% high school graduation rate and 89% college matriculation rate -- in a city where just 55% of public school students make it to college.***

Starfinder helps children and teens reach their potential through after school, weekend, and summer programs that promote:

**Health & Physical Fitness:** Starfinder gets kids moving through soccer, fitness training, and competition. We help youth develop healthy habits that will benefit them throughout their lives.

**Social-Emotional Well-Being:** Starfinder is a supportive community and safe space where youth build strong, healthy relationships with coaches, mentors, and each other.

**Future Focus:** Participants develop the practical and personal skills needed to achieve their goals. They become confident learners with a growth mindset and a broad view of the life pathways available to them.

**Starfinder runs one of the deepest sport-based development programs in the region, offering resources on and off the field including coaching and mentorship; academic support and college guidance; and training for soft-skills like effective communication and critical thinking.**

***Meet a Starfinder participant and you will know it. Each of our graduates are proud, resourceful, confident, caring leaders who are prepared to step into the adult world and have a positive impact on the world around them.***

Starfinder is a 501C (3) and relies on private donations alone to continue our important work with kids living in underserved communities. Learn more: [Starfinderfoundation.org](http://Starfinderfoundation.org).

# WHY SHOULD YOU HELP?

## What

A coed benefit soccer tournament that brings together hundreds of employees from top Delaware Valley companies.

*More than a typical tournament!* All proceeds support Starfinder's programs that use soccer as the gateway to develop and transform the lives of kids living in underserved and low-income communities.

Join us for soccer and team building with your colleagues ... And create real social change, one kid at a time.

## When & Where

**Saturday | MARCH 7th | Competitive**

**Sunday | MARCH 8th | Recreational**

**9 am to 1 pm @ Starfinder**

**MANAYUNK, PHILADELPHIA**



## Why

To support Starfinder's mission and celebrate their recent accomplishments. The important work Starfinder has done for thousands of kids living in underserved communities is only made possible through private donations like your sponsorship.

Partnering with the region's most premier sports-based youth development organization will provide your company with a wonderful opportunity to market its brand to the Delaware Valley region. Through a Starfinder Cup sponsorship, your company will establish itself as a community and philanthropic leader, gain unique access to this valuable audience, all the while helping kids succeed through soccer.

## Details of Starfinder Cup

- 5 vs. 5 coed teams of up to 10 players (*at least one female player*)
- Minimum 3 games
- Certified officials
- Team jerseys with company logos provided
- Breakfast, catered lunch, and filtered water provided
- Teams may include co-workers, clients, spouses, and friends (ages 18+)
- On site *AND* off site after parties

# SPONSORSHIP & ADVERTISING OPPORTUNITIES

## Title Sponsor: \$10,000

- Exclusive Title Sponsorship of Starfinder Cup with naming rights
- Two team entries for Starfinder Cup 2020 plus parking
- 16 tickets to *Cocktails with a Kick!* Starfinder's signature cocktail event on 2/26/20
- 2 hours on Starfinder's field for company event
- Opportunity to speak at Starfinder Cup
- Recognition in all Starfinder Cup signage pre-event and day-of
- Logo included in Starfinder Cup's visual program – solo placement
- Company logo on Starfinder's website for 1 (one) year
- Company banner displayed in goal during team play
- Company banner displayed over Starfinder field for one year (100,000 views annually)
- Logo on back of Starfinder Cup 2020 jersey - solo placement
- Verbal recognition during event
- Sponsorship mention on Starfinder's Facebook, Instagram and Twitter pages with link to your website or social media platform
- Sponsorship mention in save the date emails
- Website link and logo on StarfinderFoundation.org
- Company recognition in press release, PSAs and media coverage

**IMPACT: One year's stipend for five Coach-Mentors. Our Coach-Mentors are the heart and soul of our programs. They are youth development professionals who know how to use soccer as a tool to build life skills. They provide guidance and support, challenge our kids to work hard, and model healthy relationships. Kids who have mentors in their lives do better in school, set more ambitious goals, and are more likely to hold leadership positions.**

## Presenting Sponsor: \$7,500

- Recognized as Presenting Sponsor on all marketing materials
- Two team entries for Starfinder Cup 2020
- 2 hours on Starfinder's field for company event
- Recognition in all Starfinder Cup signage pre-event and day-of
- Logo on hospitality table signage
- Logo included in Starfinder Cup's visual program
- Company logo on Starfinder's website for 1 (one) year
- Company banner displayed in goal during team play
- Company banner displayed over Starfinder field for one year (100,000 views annually)
- Logo on back of Starfinder Cup 2020 jersey
- Verbal recognition during event
- Sponsorship mention on Starfinder's Facebook, Instagram and Twitter pages with link to your website or social media platform
- Sponsorship mention in save the date emails
- Website link and logo on StarfinderFoundation.org
- Company recognition in press release, PSAs and media coverage

**IMPACT: Five college day trips. We take kids to at least 10 college visits each year. At least 6 Starfinder alumni have gone to Penn State University over the years because they visited the school with Starfinder.**



## Goal Sponsor: \$2,500

- One team entry for Starfinder Cup 2020
- Recognition in all Starfinder Cup signage pre-event and day-of
- Logo included in Starfinder Cup's visual program
- Company logo on Starfinder's website for 1 (one) year
- Company banner displayed in goal during team play
- Company banner displayed over Starfinder field for one year (100,000 views annually)
- Logo on back of Starfinder Cup 2020 jersey

**IMPACT: Provides a teen with a full year of Starfinder afterschool programming. Invest in a teen's future, and help them grow as an athlete, student, and community member. This covers all the costs of providing our holistic program – soccer, mentoring, college guidance, and leadership training.**

## Team Sponsor: \$1,500

- One team entry for Starfinder Cup 2020
- Recognition in all Starfinder Cup signage pre-event and day-of
- Logo included in Starfinder Cup's visual program
- Company logo on Starfinder's website for 1 (one) year
- Logo on back of Starfinder Cup 2020 jersey

**IMPACT: Starfinder practice jerseys for all 100 Senior Leaders – so that they have proper gear to practice in and can show their Starfinder pride.**

## OTHER SPONSORSHIP OPPORTUNITIES

### Team Sponsor: \$500

- Recognition in all Starfinder Cup signage day-of
- Logo included in Starfinder Cup's visual program
- Company logo on the Starfinder Cup website for 1 (one) year

### Donation: You name it!

- Recognition in all Starfinder Cup signage day-of
- Logo included in Starfinder Cup's visual program



# SPONSORSHIP FORM

## Company Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Company website: \_\_\_\_\_

**We are pleased to support Starfinder in the amount of \$** \_\_\_\_\_  
for the following (please circle one):

**Title:** \$10,000

**Goal:** \$2,500

**Presenting:** \$7,500

**Team:** \$1,500

**Host:** \$5,000

**Assist:** \$500

**Donation:** \$ \_\_\_\_\_

## Payment Information

### Make checks out to:

Starfinder Foundation 4015 Main Street Philadelphia, PA 19127

Cardholder's name: \_\_\_\_\_

Billing address: \_\_\_\_\_

Card type (circle one): VISA      AMEX      MasterCard      Discover

Card number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Questions?

Contact Director of Development and Communications Amber Adamson at  
Amber@Starfinderfoundation.org or 267-251-5009.