



SPONSORSHIP PROPOSAL

WEDNESDAY, FEBRUARY 26TH
6-8:30 pm, Starfinder in Manayunk



Starfinder.
Soccer for Social Change.

Using soccer as the catalyst to transform the lives of youth from underserved neighborhoods through deep programming, supportive mentorship, and a tight-knit community.

www.starfinderfoundation.org

YOUR SPONSORSHIP SUPPORTS SOCCER FOR SOCIAL CHANGE



We believe that soccer and youth development have the power to transform. Not just our youth, not just our communities, but our society as a whole.

Every child deserves an equal shot at achieving their goals and fulfilling their promise. But that is not the reality for many kids in Philadelphia.

That is where Starfinder comes in.

Since its inception, Starfinder's programs have touched over 11,000 youth living in low-income and underserved communities, with our graduating seniors ***achieving a 100% high school graduation rate and 89% college matriculation rate -- in a city where just 55% of public school students make it to college.***

Starfinder helps children and teens reach their potential through after school, weekend, and summer programs that promote:

Health & Physical Fitness: Starfinder gets kids moving through soccer, fitness training, and competition. We help youth develop healthy habits that will benefit them throughout their lives.

Social-Emotional Well-Being: Starfinder is a supportive community and safe space where youth build strong, healthy relationships with coaches, mentors, and each other.

Future Focus: Participants develop the practical and personal skills needed to achieve their goals. They become confident learners with a growth mindset and a broad view of the life pathways available to them.

Starfinder runs one of the deepest sport-based development programs in the region, offering resources on and off the field including coaching and mentorship; academic support and college guidance; and training for soft-skills like effective communication and critical thinking.

Meet a Starfinder participant and you will know it. Each of our graduates are proud, resourceful, confident, caring leaders who are prepared to step into the adult world and have a positive impact on the world around them.

Starfinder is a 501C (3) and relies on private donations alone to continue our important work with kids living in underserved communities. Learn more: Starfinderfoundation.org.

WHY SHOULD YOU HELP?

What

Cocktails with a Kick! is a unique opportunity for soccer lovers and non-soccer lovers alike! Come together for the only cocktail party on a soccer field in Philadelphia, enjoy a festive atmosphere, sample tastings from Manayunk restaurants, and raise funds and awareness for Starfinder's mission of soccer for social change.

When & Where

WEDNESDAY
February 26th, 2020
at Starfinder
MANAYUNK, PHILADELPHIA



Why

To support Starfinder's mission and celebrate their recent accomplishments. The important work Starfinder has done for thousands of kids living in underserved communities is only made possible through private donations like your sponsorship. Partnering with the region's most premier sports-based youth development organization will provide your company with a wonderful opportunity to market its brand to the Delaware Valley's most affluent and compassionate people. Through a *Cocktails with a Kick!* sponsorship, your company will establish itself as a community and philanthropic leader, gain unique access to this valuable audience, all the while helping kids succeed through soccer.

Highlights of *Cocktails with a Kick!*

- A diverse crowd of 200 philanthropists
- Cocktail evening on Starfinder's renovated field area
- Valet Parking
- Special VIP guests
- Substantial pre- and post-event promotion. We anticipate coverage of the event by:
 - o 6ABC Action News
 - o CBS3
 - o Philadelphia Metro
 - o Fox29
 - o Main Line Today Magazine
 - o NBC10
 - o The Philadelphia Inquirer
 - o Philadelphia Style Magazine

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Golden Ball Sponsor: \$10,000

- Exclusive Presenting Sponsorship of *Cocktails with a Kick!*
- 16 tickets to *Cocktails with a Kick!* plus complimentary valet parking
- One team entry for *Starfinder Cup 2020*, Starfinder's corporate charity tournament
- 2 hours on Starfinder's field for company event
- Company banner displayed over Starfinder field for one year
- Opportunity to speak at *Cocktails with a Kick!*
- Name/logo in all *Cocktails with a Kick!* promotional posts on social media
- Recognition in all *Cocktails with a Kick!* signage pre-event and night-of
- Logo included in *Cocktails with a Kick!*'s visual program – solo placement
- Verbal recognition during event and photo opportunity with *Cocktails with a Kick!*'s emcee
- Two-page ad spread with prominent placement in program book for the *Cocktails with a Kick!*
- Logo on exclusive red carpet step-and-repeat
- Sponsorship mention on Starfinder's Facebook, Instagram and Twitter pages with link to your website or social media platform
- Sponsorship mention in save the date emails
- Website link and logo on StarfinderFoundation.org
- Company recognition in press release, PSAs and media coverage

Golden Boot Sponsor: \$5,000

- 8 tickets to *Cocktails with a Kick!* plus complimentary valet parking
- Company banner displayed over Starfinder field for one year
- Logo presence on auction website and signage on auction tables
- Verbal recognition by emcee during Bidding for Beads mission auction
- Sponsorship mention in save the date emails announcing silent auction
- Logo recognition in visual program
- Logo on exclusive red carpet step-and-repeat
- Full-page ad with prominent placement in program book for *Cocktails with a Kick!*
- Sponsorship mention on Starfinder's Facebook, Instagram and Twitter pages with link to your website or social media platform
- Website link and logo on StarfinderFoundation.org
- Company recognition in press release and PSAs

Hat Trick Sponsor: \$2,500

- 8 tickets to *Cocktails with a Kick!* plus complimentary valet parking
- Company banner displayed over Starfinder field for one year
- The option of logo presence on cocktail tables and bars or guest check-in area
- Logo recognition in visual program
- Full-page ad in program book for *Cocktails with a Kick!*
- Sponsorship mention on Starfinder's Facebook, Instagram and Twitter pages with link to your website or social media platform
- Website link and logo on StarfinderFoundation.org
- Company recognition in press release and PSAs

Brace Sponsor: \$1,000

- 4 tickets to *Cocktails with a Kick!* plus complimentary valet parking
- Half-page ad in program book for *Cocktails with a Kick!*
- Logo recognition in visual program
- Sponsorship mention on Starfinder's Facebook, Instagram and Twitter pages with link to your website or social media platform
- Website link and logo on StarfinderFoundation.org

Goal Sponsor: \$500

- 2 tickets to *Cocktails with a Kick!* plus complimentary valet parking
- Half-page ad in program book for *Cocktails with a Kick!*
- Logo recognition in visual program
- Website link and logo on StarfinderFoundation.org

Assist Sponsor: \$250

- 1 ticket to *Cocktails with a Kick!* plus complimentary valet parking
- Logo recognition in visual program
- Website link and logo on StarfinderFoundation.org

Ticket Options

Young Professional Ticket (40 and younger): \$75
Regular Ticket: \$100

Includes cocktails, Manayunk restaurant tastings,
an open bar, VIP guests, complimentary valet parking

Advertising Options

Full-page ad: 4.5w x 7.5h: \$300

Half-page ad: 4.5w x 3.75h: \$150

Completed ads must be at least 300dpi and meet the above specified dimensions and submitted via email in PDF, TIFF, JPEG or EPS format to:
Amber@StarfinderFoundation.org by Monday, February 15th, 2020.

Payment

Check or money order payable to Starfinder Foundation.

Please mail with this completed form to:

Starfinder Foundation

ATTN: Amber Adamson- Starfinder - 4015 Main Street - Philadelphia, PA 19127

SPONSORSHIP FORM

Company Information

Company Name: _____

Contact Name: _____

Address: _____

Phone number: _____

E-mail: _____

Company website: _____

We are pleased to support Starfinder in the amount of \$_____
for the following (please circle one):

Golden Ball: \$10,000

Golden Boot: \$5,000

Hat Trick: \$2,500

Brace: \$1,000

Goal: \$500

Assist: \$250

Young Professional

Ticket \$75

Qty: _____

Regular Ticket \$100

Qty: _____

Full-page Ad: \$300

Half-Page Ad: \$150

Cardholder's name: _____

Billing address: _____

Card type (circle one): VISA AMEX MasterCard Discover

Card number: _____ Expiration Date: _____

Signature: _____

Date: _____

Questions?

Contact Director of Development and Communications Amber Adamson at
Amber@Starfinderfoundation.org or 267-251-5009.